

HOW TO ORGANISE... SCHOOL FUNDRAISING

Having a contact in the school is the first step in securing a successful fundraising event. If your child is a pupil, or you know a staff member, just ask if they could do something to raise money for the Cystic Fibrosis Trust. Remember, a school's main role is to educate so it may only have limited time for anything extra. They may decide to choose the charity they support on an annual basis, often in September at the beginning of the school year, so make your request as soon as possible with a view to holding the event at a time which is convenient for the school.



It is a good idea to have some suggestions for fundraising events to present to the school should you get their commitment. The school may also need some information about Cystic Fibrosis and the work of the CF Trust or some fundraising materials such as sponsor forms or banners, so contact your Regional Fundraising Manager for help with these.

The school may have its preferred way of raising money, but here are some ideas:

- **Sponsored events** – can raise a lot of money and it's possible to sponsor almost every sporting event. Some of the most popular are aerob-a-thons, walks, cycles, swims, penalty shoot-outs, silences, spelling bees, read-a-thons, sing-a-thons or karaokes, walks, toddles (for the very young) and Big Bounce events (ask for one of our Big Bounce packs).
- **Dress down days** – always popular with senior school and usually available every end of term or even each month. Or what about a uniform day for a school that doesn't have uniforms? Then there are themed days such as a denim day or track-suit day. Generally, pupils taking part are asked for a donation, usually £1 or £2.
- **Sales** – which can include cakes, comics, plants, swap shops, sale of promises, bring and buy, gift fairs and Christmas fairs.
- **Concerts** – this can include fashion shows, Harvest Festivals and Carol Concerts.
- **Discos** – which could be anything from a Teddy Bears Picnic to a party night or an end of term Ball.
- **Involve the Teachers** – by Splatting the Teacher with wet sponges, challenging them to a football, netball or rugby match or selling them in a slave auction.



A successful school fundraising event can raise anything from £50 to £1000s, but it's worth remembering that, whatever the amount, the school will need to be thanked. They may want to make a cheque presentation or just give you the cash to count and bank. If you are confident enough to accept a cheque and make a personal thank you to the school, please go ahead, but if you need any help or advice, contact your local Regional Fundraising Manager who will be happy to help.

www.cftrust.org.uk

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Patron: HRH Princess Alexandra, the Hon. Lady Ogilvy, KG, GCVO

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