

Magic Reindeer Food



Reindeer Food is a simple fundraising concept for Christmas, developed by supporter Jill Mellors from Rotherham. It is a small seasonal package of oats and glitter, which comes with the following festive message:

'On Christmas Eve, before you go to bed, sprinkle this reindeer food onto your garden. The magic glitter sparkling in the moonlight and the smell of oats will guide Rudolph right to your home.'

The bags are cheap and easy to make, and sell at £1 each. You can sell them wherever you are able; to family, friends and work colleagues, garden centres, children's playgroups, social clubs and Christmas fairs.

Please note: Reindeer Food is not for human consumption.

Ingredients:

- **Oats:** The cheapest oats you can buy. (1kg will make approx 64 reindeer food bags).
- **Bag Material:** Red voile cut into 10 inch squares (from Dunelm Mill www.dunelm-mill.com, market stalls and other fabric suppliers).
- **Gold stars:** From most good stationers and art shops.
- **Gold glitter:** As above.
- **Gold thread / ribbon:** For tying information label on to the bag.
- **Information label:** Every bag of reindeer food should have an information label attached (available from CF Trust website or Head Office in sheets of 16). The labels will need to be cut up (why not try pinking shears?) and each label hole punched.

It is ideal if the branding of the reindeer food is kept consistent with the ingredients and materials above, so that the reindeer food will be instantly recognisable as a CF Trust product.

Method:

1. Lay flat a 10 inch square of material and place two stars in the centre area.
2. Sprinkle approx 1/4 tsp. of glitter in and around the centre area.
3. Pour in a pot (black camera film container) of oats.
4. Gather all four corners and tie a ribbon tight around the neck to keep the oats together.
5. Pass the thread through the hole-punch in the information label and tie a double knot.

That's it; the more you do the faster you will get!

When you have collected the money, make a cheque payable to 'Cystic Fibrosis Trust' and return to your Regional Fundraising Manager or to the address below, marked '**REINDEER FOOD**'.



Thank you, for being one of Santa's Little Helpers!

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